

AMB SPECIAL – the official trade fair magazine for AMB 2024



Advertisement Management

Werbeagentur Beck GmbH & Co. KG | Alte Steige 17 | 73732 Esslingen (Germany)

Stefanie Le Héno

Tel.: +49 711 937893-51

lehen@werbeagentur-beck.de

Annalena Herkner

Tel.: +49 711 937893-25

herkner@werbeagentur-beck.de

Yes, we are interested in placing an ad (advertisement/editorial deadline see charges)

<input type="checkbox"/> 1/1	160 mm wide x 240 mm high	6.880,- EUR
<input type="checkbox"/> 1/1 bleed	190 mm wide x 270 mm high + 3 mm	6.880,- EUR
<input type="checkbox"/> 1/2 landscape	160 mm wide x 111 mm high	3.480,- EUR
<input type="checkbox"/> 1/2 landscape bleed	190 mm wide x 123 mm high + 3 mm	3.480,- EUR
<input type="checkbox"/> 1/2 portrait	73 mm wide x 240 mm high	3.480,- EUR
<input type="checkbox"/> 1/2 portrait bleed	88 mm wide x 270 mm high + 3 mm	3.480,- EUR
<input type="checkbox"/> 1/3 landscape	160 mm wide x 73 mm high	2.280,- EUR
<input type="checkbox"/> 1/3 landscape bleed	190 mm wide x 85 mm high + 3 mm	2.280,- EUR
<input type="checkbox"/> 1/4 landscape	160 mm wide x 55 mm high	1.780,- EUR
<input type="checkbox"/> 1/4 landscape bleed	190 mm wide x 67 mm high + 3 mm	1.780,- EUR
<input type="checkbox"/> 1/4 corner	74 mm wide x 111 mm high	1.780,- EUR
<input type="checkbox"/> 1/4 corner bleed	89 mm wide x 123 mm high + 3 mm	1.780,- EUR

Other formats available on request. | All prices for bw up to 4c. | Special placement requests 10 % surcharge | In the case of advertisements in the bleed, please place relevant content at a distance of 7 millimetres from the outer edge.

We would like a consultation.

No, we are not interested at the moment.

Company

Contact

Road/Street

Postcode, Town/City

Phone Number

E-mail

Date

Signature