



Internationale Ausstellung
für Metallbearbeitung

International exhibition for
metal working

Messe Stuttgart
18. – 22.09.2018

www.amb-messe.de

Stuttgart, March 2018

Into the second round for AMB SPECIAL – NEW: Collective advertisement

Ladies and Gentlemen,

Once again the response has been incredible – the **AMB SPECIAL** is already **booked up** way before the closing date. However, to facilitate an advertising presence we are presenting a (nearly) new offer to you today.

You are no doubt familiar with the collective advertisement from previous events. Just before the AMB we regularly made a special announcement in the leading newspapers of the region – Stuttgarter Zeitung/Stuttgarter Nachrichten.

We are now extending this offer. Due to the huge demand for advert placement in the AMB SPECIAL, we want to extend the collective advertisement to the trade fair news as well. In this way, you can advertise your presence at the AMB in the AMB SPECIAL and the regional newspaper at a favourable combined price.

Our long-standing partner, Werbeagentur Beck GmbH & Co. KG in Esslingen, has included all the necessary documentation in the enclosure. The agency is also responsible for advertising sales and general production of the AMB SPECIAL as well as advertising sales for the STZ/STN.

**Mrs Petra Glockner is happy to answer any of your queries, Tel. +49 711 937893-17
Email: glockner@werbeagentur-beck.de**

Book your place early because the number of advertising spaces is limited and huge interest is expected based on experience.

Take advantage of this exclusive opportunity to actively address customers and visitors. We look forward to receiving your ad.

Kind regards

Cornelia Bonow
Head of Communications at AMB
Messe Stuttgart

Ute Böttcher
Project Manager AMB
Werbeagentur Beck

Ideelle Träger:

VDMA – Fachverband
Präzisionswerkzeuge

VDMA – Fachverband
Software und Digitalisierung

VDW – Verein Deutscher
Werkzeugmaschinenfabriken

Messe Stuttgart



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Amtsgericht Stuttgart:
HRB 585

Aufsichtsratsvorsitzender:
Michael Föll
Erster Bürgermeister

Geschäftsführer:
Roland Bleinroth
Ulrich Kromer von Baerle
(Sprecher der
Geschäftsführung)